

FOR IMMEDIATE RELEASE

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**THE LEADING GLOBAL SOURCING PRODUCT FOR RETAIL, ROCKBLOCKS[®],
ROCKS ON WITH RELEASE 7.0**

RockBlocks Currently Processing Billions of Dollars of Transactions/Year in 50+ Countries

WAYLAND, Mass.,— Tourtellotte Solutions, a global leader in custom and packaged supply chain software for the pharmaceutical, retail, and consumer goods markets, today announced the release of RockBlocks[®] 7.0. RockBlocks is the most widely adopted sourcing product on the planet for retail, consumer goods and branded apparel and footwear manufacturers and currently processes billions of dollars of transactions each year in over 50 countries.

With its newly designed user interface and a host of major enhancements, RockBlocks 7.0 supports the entire sourcing process from quotation through final delivery by automating workflow, exception, and event management, providing a central data repository for all supply chain information, and enabling collaboration between internal and external supply chain participants.

RockBlocks 7.0 represents a momentous product release, with most of the enhancements having been developed based on input from existing customers such as Staples, JC Penney, Saks, Timberland, Payless, Clarks, and The Home Depot. RockBlocks 7.0 is the third significant release since Tourtellotte Solutions acquired the product and the first release under the restored RockBlocks brand name. RockBlocks 7.0 includes a new, easy-to-use graphical user interface and an intuitive rules based engine enhancements puts custom business processes — alerts, flags, rules — in simple terms.

“RockBlocks 7.0 requirements were defined based on our customers’ input,” states Ed Tourtellotte, founder and chief executive officer of Tourtellotte Solutions. “We are pleased to have had the agility, deep domain expertise and pure technical horsepower to bring our customers’ vision to life in such a timely manner.”

RockBlocks 7.0 includes an embedded business rule engine, a powerful custom process framework, user-defined fields and e-mail alerts, and other enhancements too numerous to list.

RockBlocks 7.0 allows customers to communicate directly with their entire enterprise, vendors, agents, and service providers real-time and any time. RockBlocks 7.0 improves efficiency, reduces redundancy, increases accuracy and manages risk. RockBlocks 7.0 also delivers secured, customized views and assigns tasks, or alert notifications as well as data processing aids such as mass-updating and customized process automation. The process automation feature, for example, can shrink a 5-step user process into a no-step automatic process upon a “save” or “delete” action.

RockBlocks customers:

- Source \$54B Goods from 50+ countries
- Manage 20 million stock keeping units
- Track 250,000 containers around the world
- Plan, monitor, 25 million “critical path” events
- Provide production visibility into 60,000 suppliers
- Manage 1,250,000 shipments averaging 20 events
- Support 50,000 Product Managers, Merchants, Logistics Planners, and Financial Managers

For more information on Tourtellotte Solutions and RockBlocks 7.0, go to www.rockblocks.com.

About Tourtellotte Solutions

Tourtellotte Solutions is a global leader in custom and packaged supply chain software for the pharmaceutical, retail, and consumer goods markets. The RockBlocks® product is the most widely adopted sourcing product on the planet for retail, consumer goods and branded apparel and footwear manufacturers and currently processes billions of dollars of transactions each year in over 50 countries. Companies using RockBlocks include Staples, Target, Radio Shack, JC Penney, The Home Depot, Saks, Federated Department Stores, Lenox, Timberland, Payless, Stride Rite and Sara Lee. The tcVisualize product is a groundbreaking clinical supply chain modeling and forecasting product for the pharmaceutical industry and is currently in use at several major pharmaceuticals. Tourtellotte Solutions is a privately held company headquartered in Wayland, Massachusetts. For more information on Tourtellotte Solutions, please call Gary Hynes at 866.653.2770 x 110 or visit www.tourtellottesolutions.com.

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