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**MARKETING AND MEDIA VETERAN EILEEN PROSE  
JOINS TOURTELLOTTE SOLUTIONS AS DIRECTOR OF SALES**

*Marketing powerhouse, award-winning broadcaster to boost already-surging sales.*

**WAYLAND, Mass., October 3, 2006** – Tourtellotte Solutions, a global leader in custom and packaged supply-chain software for the pharmaceutical, retail, and consumer goods markets, announced today that marketing powerhouse and Emmy-winning broadcaster Eileen Prose has joined the company as Director of Sales. Prose will drive all sales and marketing for Tourtellotte’s custom software development services and its flagship products, RockBlocks and tcVisualize.

“Eileen’s record of success in the industry is extraordinary,” said Edward Tourtellotte, CEO of Tourtellotte Solutions. “She will super-charge our marketing and sales efforts – just when our growth is really starting to rocket. I am thrilled to add Eileen to the Tourtellotte team.”

Prose joins Tourtellotte Solutions from Allen Roche Group, where, as Senior Account Director/Producer, she managed integrated media programs for many Fortune 500 companies. At Tourtellotte, she is responsible for day-to-day sales and marketing operations, as well as opportunity-identification and strategic planning. Her focus is on accelerating an already rapid rate of growth while establishing a marketing infrastructure able to support the company and its products into the future.

“Tourtellotte Solutions has amazing people and products – real paradigm changers,” said Eileen Prose. “With this talent, momentum, and commitment to customer support, I truly see no limit to the growth of this fine organization.”

A remarkable broadcasting career further enhances the industry savvy and dynamism Prose brings to Tourtellotte Solutions. As the longtime host of the *Good Day* show on WCVB/Channel 5, Prose won four Daytime Emmy Awards. She has hosted numerous high-profile programs on television and radio, including *Working Mother*, a daily national program on Lifetime Television for which she won

the coveted Cable Ace Award, *Your Baby and Child*, also a national program on Lifetime Television, and WRKO's *The Eileen Prose Show*. She won the Telly Award for the writing and production of an Ocean Spray signature film, was Miss Indiana in the Miss America Contest, and Second Runner-up and Talent Award Winner in the Miss America Pageant. Named Best in Media by the Arthritis Foundation and Woman of the Year by the Juvenile Diabetes Association, Prose was also a five-year national spokesperson for United Cerebral Palsy. Prose has won many honors for her public service and continues to serve on the boards of several charitable foundations.

### **About Tourtellotte Solutions**

Tourtellotte Solutions is a global leader in custom and packaged supply-chain software for the pharmaceutical, retail, and consumer goods markets. Tourtellotte Solutions' RockBlocks<sup>®</sup> product – the most widely-adopted sourcing software on the planet for retail, consumer goods, branded apparel, and footwear manufacturers – processes billions of dollars of transactions each year in over 50 countries. RockBlocks users include Staples, Target, Radio Shack, JC Penney, The Home Depot, Saks, Federated Department Stores, Lenox, Timberland, Payless, Stride Rite, and Sara Lee. Tourtellotte Solutions' tcVisualize, a groundbreaking clinical-supply-chain modeling and forecasting application for the pharmaceutical industry, is used by several of the largest pharmaceuticals. Tourtellotte Solutions is a privately-held company headquartered in Wayland, Massachusetts. For more information on Tourtellotte Solutions, please call Gary Hynes at 866/653-2770 x110 or visit [www.tourtellottesolutions.com](http://www.tourtellottesolutions.com).

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