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**TOURTELLOTTE SOLUTIONS K.O.'S EXPECTATIONS WITH SPONSORSHIP OF  
ULTIMATE FIGHTING® CHAMPION KENNY FLORIAN**

*Bold move, bold sport, highlight Tourtellotte Solutions' push for industry dominance.*

**WAYLAND, Mass., September 27, 2006** – Tourtellotte Solutions, a global leader in custom and packaged supply chain software for the pharmaceutical, retail, and consumer goods markets, came out swinging with a surprising sponsorship of professional mixed martial arts fighter Kenny Florian. Kenny Florian's battle for the World Lightweight Championship will be against Sean Sherk on October 14, 2006 at Mandalay Bay Events Center in Las Vegas, NV. As a co-main event, the fight will be shown on the UFC® 64 pay-per-view broadcast beginning at 10pm (ET).

"It's not a usual sponsorship, but we're not a usual corporation," said Ed Tourtellotte, president and CEO of Tourtellotte Solutions. "Focus, tenacity, and responsiveness are what it takes in mixed martial arts fighting. And those are the qualities driving Tourtellotte Solutions to the top. It's a perfect match."

Mixed martial arts fighting, also known as Ultimate Fighting®, is extreme competition between top-level professional fighters trained in karate, boxing, wrestling, jiu-jitsu and other forms of martial arts. UFC® athletes have a rigorous training schedule that entails up to six hours a day or more of conditioning.

Kenny Florian, a black belt in Brazilian Jiu-Jitsu and an original cast member of The Ultimate Fighter™ Season 1, has a mixed martial arts record of 7-2. During Tourtellotte Solutions' 12-month sponsorship, Florian, wearing fight shorts emblazoned with the Tourtellotte Solutions logo, will contend at the pinnacle: the Lightweight Championship Fight.

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“As a fighter representing the Boston area, it’s great to receive significant support from a Massachusetts-based company as I prepare for the World Lightweight Championship Fight,” said Florian. “Mixed martial arts is one of the world’s fastest growing sports, and to have an up-and-coming company such as Tourtellotte Solutions realize the value of a partnership is really forward-thinking.”

### **About Kenny Florian**

On October 14th, Kenny Florian, who resides and trains in the Boston area, will compete for the World Lightweight Championship against Sean Sherk at Mandalay Bay Events Center in Las Vegas, NV. Florian’s victory on June 24th over Canadian standout Sam Stout in one minute and 46 seconds in the first round propelled him to his upcoming championship fight. Over 3 million people viewed Florian’s fight against Stout on Spike TV.

Kenny Florian was an original cast member of *The Ultimate Fighter™ Season 1*. He has a mixed martial arts record of 7-2. Prior to becoming a professional mixed martial arts fighter, Florian was a top-ranked Brazilian Jiu-Jitsu and Submission Wrestling competitor, holding a record of 57 wins and 14 losses, with 42 wins coming by way of submission. Florian graduated from Boston College, where he was a dean’s list student, and where he played soccer, earning Big-East Academic All-Star status. He is fluent in Portuguese and Spanish. For more information, visit [www.KennyFlorian.com](http://www.KennyFlorian.com)

### **About Tourtellotte Solutions**

Tourtellotte Solutions is a global leader in custom and packaged supply-chain software for the pharmaceutical, retail, and consumer goods markets. Their RockBlocks® product, the most widely-adopted sourcing product on the planet for retail, consumer goods, branded apparel, and footwear manufacturers, currently processes billions of dollars of transactions each year in over 50 countries. Companies using RockBlocks include Staples, Target, Radio Shack, JC Penney, The Home Depot, Saks, Federated Department Stores, Lenox, Timberland, Payless, Stride Rite and Sara Lee. The tcVisualize product is a groundbreaking clinical-supply-chain modeling and forecasting product for the pharmaceutical industry, and is currently in use at several major pharmaceuticals. Tourtellotte Solutions is a privately-held company headquartered in Wayland, Massachusetts. For more information on Tourtellotte Solutions, please call Gary Hynes at 866.653.2770 x 110 or visit [www.tourtellottesolutions.com](http://www.tourtellottesolutions.com).

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