

FOR IMMEDIATE RELEASE

Bio-IT World Magazine and IDG World Expo Announce Best of Show Awards Finalists for Spring Bio-IT World Conference + Expo 2005

Winners to be Announced at May 18th. Awards Ceremony at Boston's Hynes Convention Center

Framingham, Mass. – May 11, 2005 – IDG's *Bio-IT World*, the industry's premier B-to-B publication addressing the technologies driving discovery, development and clinical trials; and IDG World Expo, the leading producer of world-class tradeshows, conferences and events for IT markets, today announced the finalists of their Spring 2005 Bio-IT World Conference + Expo Best of Show Awards. The winners will be announced at an awards ceremony on May 18 at the show, which takes place at Boston's Hynes Convention Center, May 17 – 19, 2005.

Judged by a team of *Bio-IT World* magazine editors and leading industry experts, the awards program spotlights new products that demonstrate exceptional technology innovation across the life sciences research, discovery, and clinical trials process. Finalists were chosen among entries submitted from leading bio-IT vendors exhibiting at the conference and expo, based on the products' technical merit, functionality and innovation. Products considered as finalists are new products or significant product upgrades introduced between March 2004 and May 2005.

The judges selected the following products as Best of Show finalists within four core categories:

Clinical Trials & Research

- IV *Atrial* 1.1.0 from IVRAS
- ExpeData Digital Writing Solution 2.3 from Standard Register
- tcVisualize 1.0.7 from Tourtellotte Consulting

Information Technology Infrastructure

- Isilon IQ Series from Isilon Systems
- Cluster Workstation DS-96 from Orion Multisystems, Inc.
- Virus Throttling for ProCurve Switch 5300xl series from ProCurve by HP

Knowledge Management & Collaboration

- LabTrack Electronic Lab Notebook from EKM Corp.
- EMC Documentum 5.3 from EMC Corp.
- KDE 2.0 from Inforsense Ltd.

Informatics Tools & Data

- MedScan TextMiner from Ariadne Genomics, Inc.
- Insight Discoverer Extractor from TEMIS
- Nervana Knowledge Discovery System from Nervana, Inc.

“Selected by prominent judges with years of experience in the bio-science fields, the Bio-IT World Conference + Expo’s Best of Show Awards finalists consist of products within IT, informatics and life science technologies that have captured the attention of our judges because of their innovation and leadership in their respective markets, said John Russell, executive editor, *Bio-IT World* .” These awards recognize the products that are fueling tomorrow’s discoveries.”

One winner in each category will be selected after judges have reviewed the products on the show floor at the Bio-IT World Conference + Expo. Executive Editor of *Bio-IT World* John Russell will present the awards at the ceremony May 18th, from 4:45 pm – 5:30 pm. The awards ceremony, which will be held on the Expo floor, is open to all attendees, exhibitors and members of the press. Winners of the Best of Show Awards will receive honorary signage, an awards logo, and an engraved award. They also will be featured on the *Bio-IT World* website with additional coverage in an upcoming issue of the magazine. For complete coverage of the awards, along with continuous updates from Boston’s Bio-IT World Conference + Expo by *Bio-IT World* editors, visit www.bio-itworld.com.

About Bio-IT World, Inc.

A business unit of IDG, Bio-IT World, Inc., publishes information across a variety of media to meet the needs of bio-IT, life science, healthcare, pharmaceutical and regulatory

professionals. The company's award-winning publication, *Bio-IT World*, and accompanying website, www.bio-itworld.com, deliver the latest news, analysis and information on the application of technology products and services to enable the life sciences R&D value chain - spanning basic research, drug discovery and development, clinical trials, and regulatory compliance. Established in September 2001, Bio-IT World, Inc. is headquartered in Framingham, Mass.

About Bio•IT World Conference + Expo

Bio•IT World Conference + Expo is the leading event to demonstrate how technology is transforming the life sciences throughout all discovery and development processes. Bio•IT World Conference + Expo is designed for life science professionals looking to evaluate and understand advanced solutions that generate, collect and analyze the flood of information being produced by the life sciences industry. Visionaries from the biotechnology, pharmaceutical, healthcare, academic and government markets convene at Bio•IT World Conference + Expo to learn how the latest tools, services and best practices will help revolutionize our health, our environment and our society. For more information, visit www.bio-itworldexpo.com.

About IDG World Expo

IDG World Expo (www.idgworldexpo.com) produces technology-focused tradeshows, conferences and events for professionals seeking world-class education, peer-to-peer networking and one-stop comparison shopping. As the leading technology event management company, IDG World Expo leverages its experience and knowledge of technology-focused events and conferences, enabling technology companies to capture the attention and loyalty of influential buyers. IDG World Expo's portfolio of conferences and events includes Macworld Conference & Expo®, LinuxWorld Conference & Expo®, Bio•IT World Conference + Expo®, Wireless Sensing Solutions®, Syndicāte™, RoboBusiness and RoboNexus. IDG World Expo is a business unit of IDG, the world's leading technology media, research and event company.

About IDG

International Data Group (IDG) is the world's leading technology media, research, and event company. A privately-held company, IDG publishes more than 300 magazines and newspapers including *Bio-IT World*, *CIO*, *CSO*, *Computerworld*, *GamePro*, *InfoWorld*, *Network World*, and *PC World*. The company features the largest network of technology-specific Web sites with more than 400 around the world. IDG is also a leading producer of more than 170 computer-related events worldwide including LinuxWorld Conference & Expo[®], MacworldConference & Expo[®], DEMO[®], and IDC Directions. IDC provides global market research and advice through offices in 50 countries. Company information is available at <http://www.idg.com>.

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